

# CancerStories

An introduction



Launching Jan 2014



# *Welcome to CancerStories!*



*CancerStories is a  
collection of true life  
accounts of how real  
people coped with  
cancer*

Hugh, Prostate Ca







*CancerStories is about the person's own account, what is meaningful to them, how they coped*

Virginia, Lung Ca

*All patients have kindly given  
their consent to record their  
account for the benefit of  
future patients*

Sue, Breast Ca





*Patients are interviewed in an informal but professional style and asked to give an honest but informative account about their cancer journey*

Tom, Osteosarcoma





Accounts are between 30-  
60mins, enough time to tell  
others what is really  
important

Louisa, Breast Ca



*All types of cancer and  
all stages of cancer  
are represented from  
early to advanced, newly  
diagnosed to those in  
remission*

Marion, Breast Ca







*Each person tells the story  
of their cancer journey in  
their own words and their  
own way*

Janet, Breast Ca



*Videos are high quality,  
professionally produced in  
high-definition and can be  
watched on ipod, ipad, tv or pc*

Nicola, Adrenal Ca



*Patients review and  
approve their own  
account first*

Roger, Oesophageal Ca







*Patients can share their own  
accounts with family and  
friends before deciding to  
share with the wider  
community*

John, Prostate Ca

*Input of family members is  
welcome*

Sandra, Breast Ca





*Family members can give  
their own account*

Joyce, Gastric Ca





*People watching CancerStories  
have found the experience  
very therapeutic and often  
inspirational*

Marie, Breast Ca



*Each account is evaluated by a  
panel of clinicians and also by  
other patients*

Rupen, Lymphoma





*CancerStories follows a peer support model. Peer support has been proven as effective in cancer for emotional distress*

*Gen Hosp Psychiatry 2011; 33(1): 29-36*  
*Patient Educ Couns 2008, 70:315-337*

Helen, Head&Neck Ca



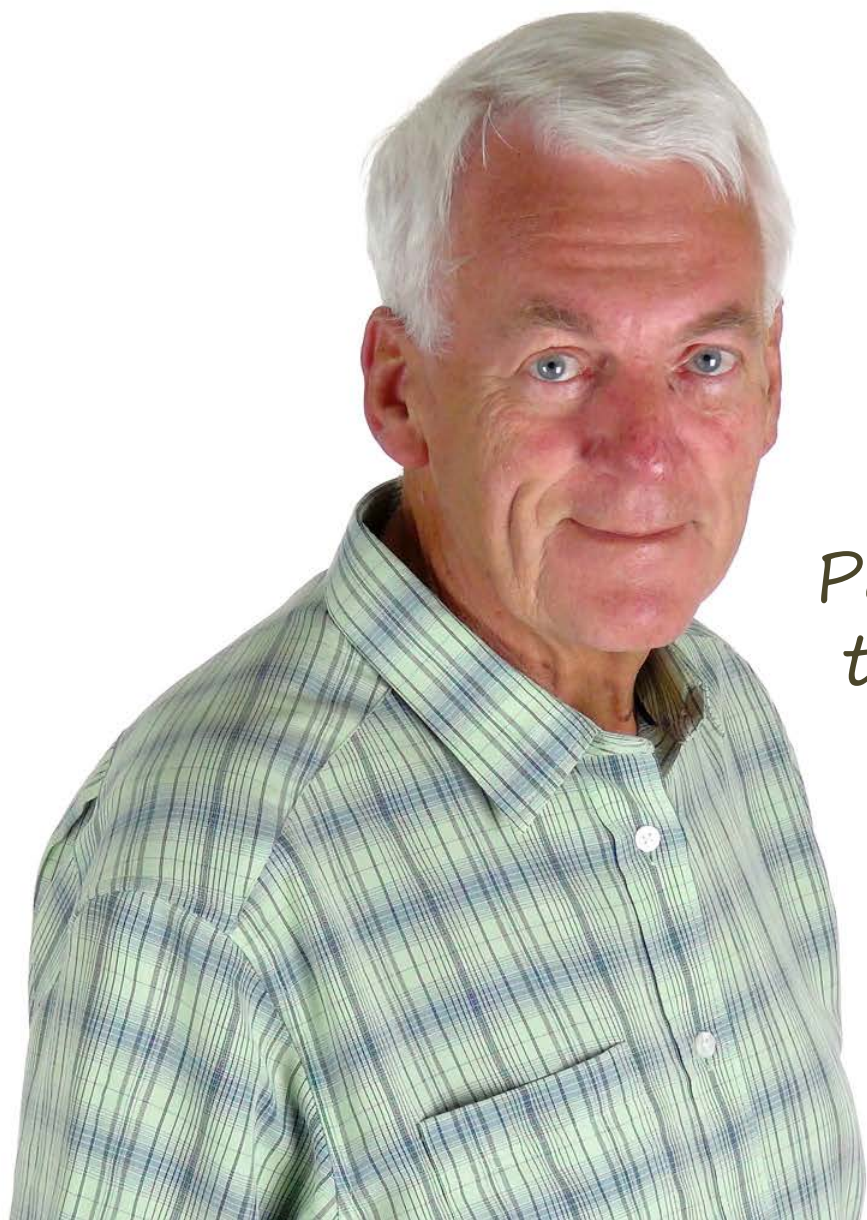




Video accounts will be made  
available online at  
[www.cancerstories.info](http://www.cancerstories.info)  
and as an apple store app

For those without the  
internet, DVD copies are  
available

Paula, Ovarian Ca



*Patients can withdraw  
their videos at any time,  
if they change their mind*

Norman Oesophageal Ca



To date, we have collected 50x  
stories.....please help us  
collect more or help us  
evaluate the programme

Thanks!  
The CancerStories team

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Phil, Laryngeal Ca





*CancerStories launches in Jan 2014!*





*Thanks to the patients of  
CancerStories!*

